

Brabourne C.E. Primary School

Parent Teacher Association



3rd February 2016

Dear Parents, Guardians and Carers,

With the start of the New Year, with lots of exciting PTA events lined up and the Summer Fayre fast approaching, we wanted to write to you regarding an area of fundraising you may not currently be aware of.

Through the PTA, our main objective is to raise money to help the school and the pupils; not only with large projects such as the solar panels and outdoor teaching area but also enhancing the pupils' experiences at the school through curriculum related activities and trips like the one we took at the beginning of term to the pantomime. We raise money through a number of routes throughout the year – the most obvious of these being the big events that many of you and your children get involved in; discos, fayres and cake sales to name but a few. We are always very grateful for all of the manpower and financial support that families and friends contribute to these events. Without these events we would not meet the targets that we aim for each year.

However, there is another source of funding that may be available to us, which we would like to tap in through you and your employer. This is known as match giving or match funding and we already have some companies contributing to our funding efforts through their employees who have connections to the school (as parents or grandparents for example). Match funding is an informal arrangement that a company has with its employees to pledge a sum of money towards a charity or fundraising event, based upon a contribution that employee has made. Often this is a direct monetary amount but it may also be a designated period of time where the employee may be released from work to take part in charitable activities. Although not all companies take part in these schemes, those that do may match funds raised pound for pound (for example matching the amount raised on a stall that their employee has manned at a fayre) or they will stipulate a sum that they will contribute towards the total funds raised at an event.

The PTA committee feel that match funding is a valuable asset to our fundraising endeavours and we would like ask parents to enquire whether your company already offers match funding opportunities or whether it is something they would be willing to set up. Please contact a member of the PTA if you feel this is something you would be able to assist with, either through your employer or your own company.

Many Thanks,

PTA Chairs and Committee